



### **To all Local Miss Pageant contestants in the Miss America Organization:**

Beginning in 2007, Miss America developed a National Platform and partnered with Children's Miracle Network – an alliance of children's hospitals. This partnership represents the first time in the 91 year history of the Miss America Organization that they have adopted such a program. Children's Miracle Network Hospitals has had an 18-year history working with the Miss America Organization, with this newest initiative signifying a permanent and on-going relationship between the two.

Each year the new Miss America, in addition to bringing awareness to her personal platform, will be an official goodwill ambassador for Children's Miracle Network Hospitals as she raises funds and awareness for both Children's Miracle Network Hospitals and the Miss America Organization. This partnership also extends to the woman competing at the local, state and national levels of the pageant, asking each contestant who participates to be responsible for raising funds on behalf of Children's Miracle Network Hospitals and the Miss America Organization.

Children's Miracle Network is a non-profit organization dedicated to saving and improving the lives of children by raising funds for children's hospitals across North America. Each year the 170 Children's Miracle Network hospitals provide the finest medical care, life-saving research and preventative education to help millions of kids overcome diseases and injuries of every kind.

### **Fundraising**

Contestants competing in Miss America-sponsored local pageants are required to raise a minimum of \$100 in donations for Children's Miracle Network Hospitals and the Miss America Scholarship Fund. It's not an entry fee, but rather a community service requirement. Your fundraising goal will automatically be set at \$100 when you register. You may increase your goal at any time by logging in to your account and clicking "Update Profile." No matter where you set your goal, you must raise at least the minimum amount required to be eligible to compete.

An additional \$100 is required for each additional local pageant you attend, with a maximum cap of \$400. Once you have raised \$400 for local competitions, you may compete in as many local pageants within your state for which you are eligible (Michigan contestants are required to raise \$100 for each and every local pageant in which they compete). Once a contestant has won a local competition, she must raise an additional \$250 to be eligible to compete in her state pageant, and an additional \$500 is required of our state titleholders to be eligible to compete in the Miss America Pageant.

### **National Platform Donation Roll-Over Information**

Donations, in excess of the minimum amount required for each pageant, collected by a contestant, may be rolled-over for use in multiple Local Pageants or State & National Pageants within a pageant cycle. A pageant cycle starts with the Local Pageant(s) that leads to State, which leads to the National Pageant (Miss America title). When a contestant starts a new pageant cycle at a Local Pageant (which could involve several Local Pageants for that cycle), no funds are rolled over from the prior pageant cycle (Miss America title). That means everyone is at the same starting place for the National Platform fundraising.



### **Local Level**

All contestants must register at [www.MissAmerica4Kids.org](http://www.MissAmerica4Kids.org). Even though a contestant may have been involved in the Miss America Pageant system the last pageant cycle (leading to a State 2012 title for example), a new ID is needed when the contestant enters their first Local Pageant of the Pageant Cycle. That ID chosen for the first Local Pageant will be used by that contestant throughout the pageant season for that pageant cycle. DO NOT create a new ID for each pageant within a pageant cycle.

Any donations collected, in excess of the \$100 Minimum for Pageant 1, will automatically roll-over into the contestants excess account and will be used toward their fundraising goal for Pageant 2. Any excess funds from Pageant 2 will automatically roll-over and will be used toward their fundraising goal for Pageant 3, etc.

Contestants will still need to raise a minimum of \$100 per Local Pageant entered and must register on line for each Local Pageant entered by going to [www.MissAmerica4Kids.org](http://www.MissAmerica4Kids.org) and logging into their CMNH personal page and selecting the new pageant for the title that they are then currently competing for. When changing the "Pageant competing for:" do not change your ID.

If the contestant does not go on to compete at the State level, any excess funds over the \$100 per pageant entered will be equally distributed among all of the local pageants the contestant competed in.

### **State Level**

Should the contestant win a Local Pageant, any excess donations will automatically roll-over and be applied to the \$250 minimum required goal for the State pageant.

Should the state contestant raise funds (\$250 or more) while competing at the State level and registered for the State Pageant, any roll-over of funds from the Local level that were used to initially qualify her for the State Pageant, will revert back or return to the Local Pageant accounts credit, if the contestant does not go on to the national level to use the excess donations to qualify for the National Pageant. So if the contestant had raised \$350 at a local and won the first local then she would be automatically qualified for the State Pageant (with the excess of the \$250) but if she raised another \$250 while competing for the State Pageant, then the full \$350 would remain as credit under the Local Pageant account and be used to figure what the local gets in scholarship funds.

### **National Level**

Should the contestant win the State Pageant, any excess donations (from local & state levels) will automatically roll-over and be applied towards the \$500 minimum required goal for the National Pageant.

Just like the State level excess and actual fundraising at that pageant, should the National contestant raise funds (\$500 or more) while competing at the National level, the initial roll-over of funds from the Local &/or State level will revert back to the account of origin.